

FTSE4Good TIP Taiwan ESG Index logo 「FTSE4Good臺灣指數公 司臺灣永續指數」專屬標章

As a constituent of the FTSE4Good TIP Taiwan Index, you are welcome to use the FTSE4Good TIP Taiwan ESG Index logo to promote your inclusion in the index.

歡迎臺灣永續指數入選成分股企業使用「FTSE4Good臺灣指數公司臺灣永續指數」專屬標章。

**FTSE
RUSSELL**
An LSEG Business

Questions?
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brand@lseg.com



Logo use guidelines 專屬標章使用規則說明(1-2)

Please find below the terms and conditions of use of the logo.

專屬標章使用請依照以下規定辦理

1. Use of logo 標章使用

You are welcome to use the logo in your annual/CSR/IR reports explicitly to denote your inclusion in the index. If the logo is to be published on your company website, please supply us with the URL link to the web page on your site where you would like to place the logo. Please also attach [the following web links](#) through from your web page to the FTSE4Good TIP Taiwan ESG Index website at <https://www.lseq.com/en/ftse-russell/indices/ftse4good>; <https://taiwanindex.com.tw/en/indexes/F4GTTE>.

歡迎成分股企業使用臺灣永續指數成分股專屬標章於企業年報、企業社會責任報告書或投資人關係報告書等文件以彰顯貴公司獲 臺灣永續指數入選為成分股企業。如果貴公司將規劃於公司網頁公布此專屬標章，也請將富時羅素與臺灣指數公司的網址 <http://www.ftse.com/products/indices/FTSE4Good> ; <https://www.taiwanindex.com.tw/index/index/F4GTTE> 一併刊登於貴公司網頁。

2. Use of text 文字使用

We encourage you to use the following text to accompany the logo in order to contextualise the logo. Should you wish to use any other format of text, please share a draft ahead of publication. 我們鼓勵貴公司將以下中英文內容與標章一起刊登以完整說明標章代表意義，如貴公司希望使用其他內容形式，請於刊登前通知富時羅素及臺灣指數公司。

“FTSE Russell (the trading name of FTSE International Limited and Frank Russell Company) confirms that “Name of the company“ has been independently assessed according to the FTSE4Good criteria, and has satisfied the requirements to become a constituent of the FTSE4Good TIP Taiwan ESG Index. Created by the global index provider FTSE Russell and [partnered with Taiwan Index Plus \(TIP\) Corporation](#), the FTSE4Good TIP Taiwan ESG Index is designed to measure the performance of companies demonstrating strong Environmental, Social and Governance (ESG) practices. The FTSE4Good indexes are used by a wide variety of market participants to create and assess responsible investment funds and other products.”

「富時羅素確認貴企業已獲獨立評鑑系統FTSE4GOOD評定資格通過入選為臺灣永續指數之成分股企業。臺灣永續指數為臺灣指數公司與國際指數公司富時羅素共同合編，為國內第一檔完整結合E(環境)、S(社會)、G(公司治理)與財務指標篩選的投資型ESG指數，可突顯入選成分股企業於實踐ESG永續發展工作的績效表現。臺灣永續指數已正式獲勞退基金採用作為委外代操標的，金額達420億元臺幣；同時並已正式授權國內基金與ETF領航者元大投信規劃發行指數金融商品，未來可提供投資大眾及機構法人參與永續責任投資的管道。」

Logo use guidelines 專屬標章使用規則說明(3-4)

Please find below the terms and conditions of use of the logo.

專屬標章使用請依照以下規定辦理

3. Index exclusion

Please ensure that you remove the FTSE4Good TIP Taiwan ESG Index logo from any company literature, both printed and online as soon as possible should your company lose its status as a FTSE4Good TIP Taiwan ESG Index constituent member.

臺灣永續指數每年 6 月及 12 月會進行指數定期審查，指數公司依定審結果通知並提供專屬標章於當期成分股企業。貴公司於未獲入選資格期間請儘速移除臺灣永續指數專屬標章。

4. Other materials

Please refrain from using the logo on any other company materials (e.g. press releases/sales/product brochures, business cards, letterheads, presentations) where inclusion of the FTSE4Good TIP Taiwan ESG Index logo could imply FTSE Russell's endorsement of your own products and therefore prove misleading to the reader.

請勿使用本專屬標章於第一項所列以外之其他公司文件，如新聞稿、業務銷售或產品文宣、公司名片、公司信函公文或簡報等。

Logo display 專屬標章

The FTSE4Good TIP Taiwan ESG Index should always be displayed alongside the Taiwan Index Plus Corp logo.
專屬標章如下，同時包含兩個logo圖樣。



FTSE4Good
TIP Taiwan ESG Index



TAIWAN INDEX PLUS

A wholly-owned subsidiary of  TWSE

Available logos 可選用的標章格式

Color



FTSE4Good
TIP Taiwan ESG Index

White



FTSE4Good
TIP Taiwan ESG Index

Gray



FTSE4Good
TIP Taiwan ESG Index

All versions include print (EPS) and screen (JPG, PNG, GIF)

Design elements 設計元素



Symbol with icons

FTSE4Good
TIP Taiwan ESG Index

Typography

Font Effra regular

Color Blue

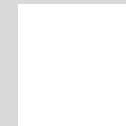


TAIWAN INDEX PLUS

A wholly-owned subsidiary of  TWSE

-  C91 M23 K9
-  C82 M41 K55
-  C30 M16 K10

Colors 色彩編號



White

RGB 255/255/255
HEX #FFFFFF



Blue

CMYK 96/92/28/16
RGB 45/50/107
HEX #2a2f68



CMYK 51/100/27/11
RGB 114/18/102



CMYK 90/33/100/26
RGB 53/104/195



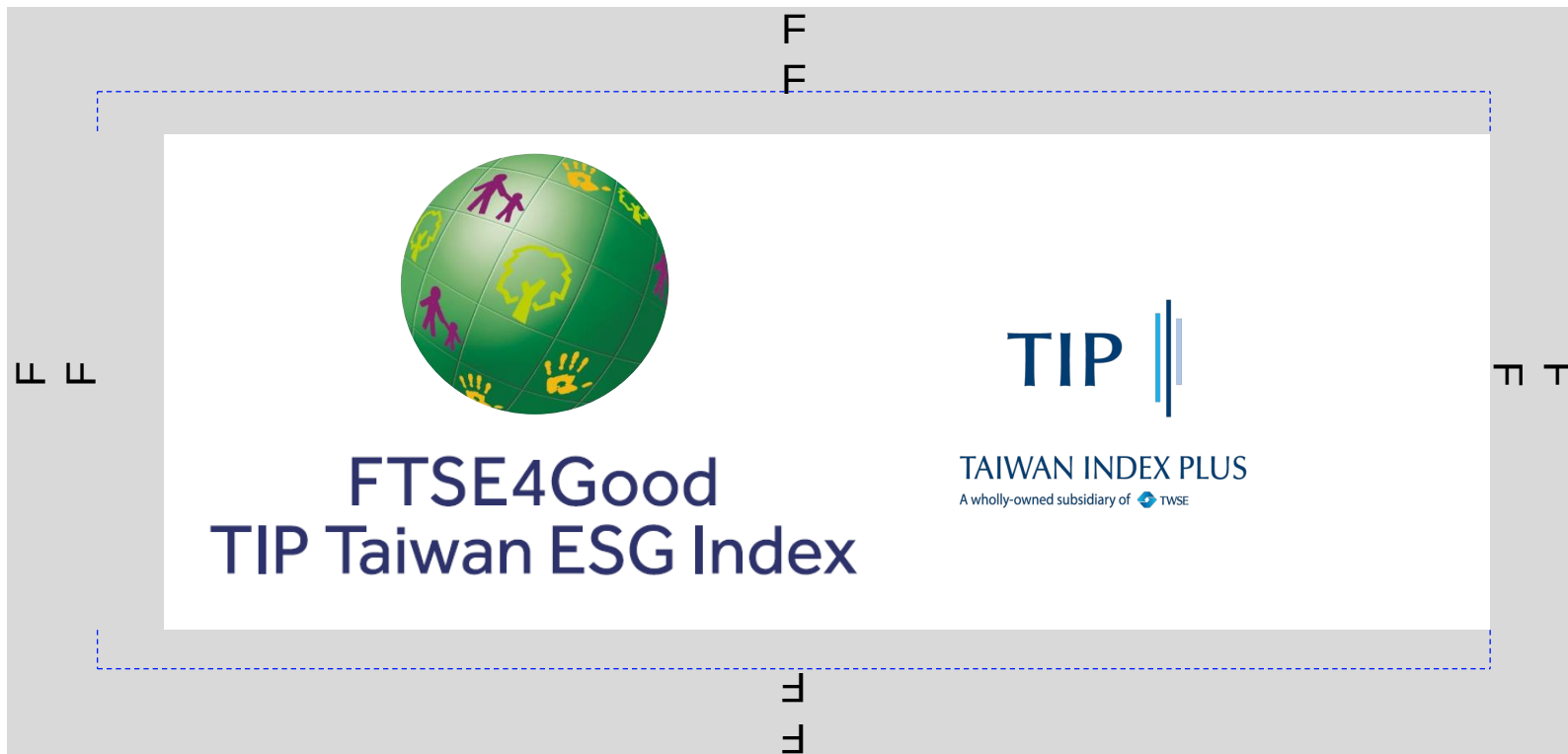
CMYK 40/0/100/0
RGB 179/210/54



CMYK 12/24/100/0
RGB 215/184/48

How to use 如何使用

Maintain clear space on all sides of the logo 標章每一端請維持清楚間距



Guidelines

Always use this logo in the vertical format. There is no horizontal version. 請使用直示格式，本標章無橫式格式

Do not use the logo's symbol without accompanying logotype. 標章與英文字請同時揭示 Do not edit or change the logo. 請勿編輯或改變標章

Minimum size for print 最小印刷尺寸為 1.2 英吋
1.2 inches



Questions? Please contact 有關專屬標章使用問題, 請聯絡
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富時羅素公司 品牌行銷 brand@lseg.com

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FTSE Russell is a global index leader that provides innovative benchmarking, analytics and data solutions for investors world wide. FTSE Russell calculates thousands of indexes that measure and benchmark markets and asset classes in more than 70 countries, covering 98% of the investable market globally.

FTSE Russell index expertise and products are used extensively by institutional and retail investors globally. Approximately \$15 trillion is currently benchmarked to FTSE Russell indexes. For over 30 years, leading asset owners, asset managers, ETF providers and investment banks have chosen FTSE Russell indexes to benchmark their investment performance and create ETFs, structured products and index based derivatives.

A core set of universal principles guides FTSE Russell index design and management: a transparent rules based methodology is informed by independent committees of leading market participants. FTSE Russell is focused on applying the highest industry standards in index design and governance and embraces the IOSCO Principles.

FTSE Russell is also focused on index innovation and customer partnerships as it seeks to enhance the breadth, depth and reach of its offering.

FTSE Russell is wholly owned by London Stock Exchange Group.

For more information, visit <https://www.lseg.com/en/ftse-russell>.

臺灣指數公司:

「臺灣指數股份有限公司」(Taiwan Index Plus Corporation, TIP) 於 2016 年 1 月 27 日由臺灣證券交易所 100 轉投資設立 為一專業指數資訊服務公司 專責指數開發、維護、授權及國內外合作等 主要業務。本著「指數創新、加值創富」的策略願景 以及「全球視野、在地服務」的發展方針 「臺灣指數股份有限公司」將致力於提供更優質且全方位的指數及資訊服務 進一步滿足國內外指數化投資需求 協助臺灣資本市場商品創新 強化證券相關產業發展 促進我國被動式投資市場持續成長 為國內外投資者提供資產管理的新標的 增添台股市場動能 以提升我國資本市場競爭力。

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Back-tested performance is not actual performance, but is hypothetical. The back-test calculations are based on the same methodology that was in effect when the index was officially launched. However, back-tested data may reflect the application of the index methodology with the benefit of hindsight, and the historic calculations of an index may change from month to month based on revisions to the underlying economic data used in the calculation of the index.

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Market participants look to us for our expertise in developing and managing global index solutions across asset classes. Asset owners, asset managers, ETF providers and investment banks choose FTSE Russell solutions to benchmark their investment performance and create investment funds, ETFs, structured products, and index-based derivatives. Our clients use our solutions for asset allocation, investment strategy analysis and risk management, and value us for our robust governance process and operational integrity.

For over 35 years we have been at the forefront of driving change for the investor, always innovating to shape the next generation of benchmarks and investment solutions that open up new opportunities for the global investment community.

To learn more, visit lseg.com/ftse-russell; email info@ftserussell.com; or call your regional Client Service team office:

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